

For more information:

Kathy Cabrera
Carabiner Communications
678-644-4122
kcabrera@carabinercomms.com

For Immediate Release

Philadelphia Commercial to Unveil New Collection at NeoCon® East

Company returns to NeoCon East for the second time to showcase its newest collection

PHILADELPHIA, PA — October 23, 2015 — Philadelphia Commercial™, a leading designer and manufacturer of commercial carpet, will launch their new product lines next week at NeoCon® East, the premier event and business-oriented trade show for interior design, interior architecture and facility planning for the East Coast. The Company will introduce its newest offerings in Booth #1143 at the Pennsylvania Convention Center.

Philadelphia Commercial creates attainable, high performing and fashion forward flooring solutions designed for educational, government, healthcare and corporate use. Sold through a widespread distribution network Philadelphia Commercial has evolved into a value-oriented mid-market supplier of all flooring from broadloom to carpet tile and resilient flooring.

“We work closely with designers and end users as well as our distribution partners to create flooring solutions specifically for the markets we serve,” said Quentin Quatham, commercial brand and marketing manager, Philadelphia Commercial. “Our collaborative strategy helps us design the best flooring fit for the purpose, fueling our rapid growth. NeoCon East is the ideal venue to roll out new styles to specifiers and we’re happy to be back.”

A single-source flooring solution provider for its clients, Philadelphia Commercial offers a vast selection of flooring solutions for commercial interiors as well as outdoor spaces such as batting cages, cross-fit, landscape and parks & recreation centers.

**Join Us for a Live Event at Booth #1143
Carpet 101**

Thursday, October 29; 10:30 AM and 1:30 PM

Debbie Houston will share the basics of carpet construction from yarns to backings in Booth #1143.

About Philadelphia Commercial

Philadelphia Commercial delivers flooring that meets the unique needs of any commercial space without compromising on design, workmanship, quality, materials or service. From commercial tile and broadloom carpet to resilient flooring, Philadelphia Commercial products are known for high performance, fashion-forward design and attainability with an extensive variety of options in every price

range. Founded in 1846 and based in Dalton, Georgia, Philadelphia Commercial is a division of Shaw Industries Group, Inc., a Berkshire Hathaway Company. More information is available at www.philadelphia-commercial.com.

#